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(circle all that apply)

For Review Please Forward Please Reply Please Retire **Urgent**

Fax

Date: _____

Pages, incl. cover: _____

To: _____ (check title below)

President VP of Sales CFO CIO VP of Operations VP of MK Other

From: _____ (optional)

Fax #: _____

Re: Our Poorly Managed Incentive Compensation Plan

I'm mad as hell!

I can't take it any more!

I'm
tired
of:

(check all
that apply)

- Errors on my paycheck
- Inaccurate data
- Late payments
- Impossible quotas
- Poor communication of plan results
- Lack of meaningful information
- Not making more money

Please visit www.synogy.com or call
Synogy at 810.664.7433 x7960

Learn how to turn our poorly managed
incentive compensation plan into a
strategic advantage... and make me
happier! Please! Now!

SYNOGY.
The Incentive Compensation Company™

IF YOU HAVE NO IDEA WHY YOUR SALES PEOPLE ARE MAD AS HELL, YOU SHOULD VISIT WWW.SYNOGY.COM